



CAPABILITY STATEMENT

NAICS: 541990, 541612, 611699



Build Your Revenues, Relationships and Reputations With Speakout's Training & eLearning Programs

Live and Online Training for Your Executives, Up & Comers and Teams



Transform team members into powerful voices for your mission, products and services.



Change underproductive meetings into profitable interactions.



eLearning resources



Bring the rewards of strategic networking to your corporation.

Value Proposition

Speakout's personalized, humorous, step-by-step approach gives corporate leaders and teams the critical skills they need to develop influential presentations and conversations. For both external and internal audiences.

Practical guidance from experts in-person and online enables highly individualized learning and coaching, from the idea stage through content development, and adapting for different personality types. Executive coaching for live and online delivery and content is provided in convenient, flexible formats.

Company Facts

Speakout, Inc., was established in Miami, Florida, in 1990 by Founder and CEO Anne B. Freedman, an internationally-recognized executive communications consultant and author of *Public Speaking for the Genius*. Speakout Online has produced Speak Your Way to the Top, the eCourse for Leaders and Up & Comers, and a collection of eBooks and resources.

CONTACT

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WANT YOUR EXECUTIVES AND TEAMS TO GIVE MORE EFFECTIVE PRESENTATIONS?

A new eCourse for Leaders and Up & Comers

Speak Your Way To The Top
How to Create a Powerful, Engaging Message

Now, our new flagship eCourse: **Speak Your Way to the Top**. Videos, audio tips, fillable PDFs, real examples and more. Do it anytime, anywhere, on a tablet, computer or smart phone.



3 TIPS FOR EXTRAORDINARY PRESENTATIONS

1

Organize your content to highlight what others will want to hear. While most of us have too much content for the time we're given to speak, it's vital to figure out what's most important to those who will be listening and cut out the rest.

2

Remember that different personalities hear and process information in unique ways. Plan your presentation with a mixture of approaches to appeal to introverts and extroverts, to big picture people and to those who thrive on the details.

3

If you're not enthusiastic about your message, it won't matter how striking your PowerPoint looks or what your offer may be. A leader who delivers a message with no emotion is not likely to engage the audience. Without engagement, nothing happens.



WHAT THEY'VE SAID ABOUT SPEAKOUT

"It's fun working with Anne and very motivating for speakers with all levels of experience. I strongly recommend SPEAKOUT's programs for any organization seeking to improve presentation confidence, quality and results."

Janet Kyle Altman, Marketing Partner, Kaufman Rossin

"SPEAKOUT has provided several outstanding professional development workshops for the Florida International Bankers Association Women's Leadership Committee. We strongly recommend their services to any organization seeking to enhance their team's communication and networking skills."

Teresa Foxx, Past Chair, Florida International Banker's Association, Director and General Manager, Barclays Bank, Miami

Past clients

Perry Ellis International, Western Union, Miami Dade Public Defender, NBC-Universal, Liberty Media, Viacom International Media Network, ITC, Root, .CO Internet SAS, BankUnited, Royal Caribbean, Vitas International, Kaufman Rossin, Lynx Companies, Association of Fundraising Professionals, North Central Minority Diversity Council, Blue Cross Blue Shield, Social Venture Partners, Florida International University, Tallynnas, Inc., SAB Miller, DHL, Mastercard, Baptist Health Systems and others.

Involvement

National Association of Women Business Owners, International Task Force; Florida International Bankers Association Women's Leadership Committee; OWIT; The Commonwealth Institute; ATD; Edward Lowe Foundation, Certified Facilitator.

CONTACT



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