



CAPABILITY STATEMENT

NAICS: 541990, 541612, 611699

WHAT THREE MAJOR CHALLENGES WILL SPEAKOUT HELP YOUR ORGANIZATION OVERCOME?

1. The high cost of presentations that aren't persuasive and miss the mark.
2. Wasted time and productivity from frustrating meetings and conversations.
3. Lost opportunities when team members don't know how to network to develop new contacts.

SPEAKOUT SOLUTIONS — LIVE AND ONLINE, FOR YOUR EXECUTIVES, UP AND COMERS AND TEAMS

- Transform team members into powerful voices for your mission, products and services. Persuasive Speaking and Presentation Skills Training. Plus Customized Message Development, any topic.
- Change costly, negative conversations into productive interactions through customized Leadership and Team Communication Programs. Plus, Personalized Assessments in Communication Styles, Driving Forces, DNA Strengths and Emotional Quotient. Select: Executive, Manager/Staff or Sales and Team Reports.
- Bring the rewards of networking to your business. Proven training to create memorable "elevator/mini-pitches" and tactics for turning strangers into viable relationships.
- e-Learning resources including *Speak Your Way to the Top* e-Course and the Go-to Collection of e-Books and Videos.

DIFFERENTIATORS

Speakout's personalized, humorous, step-by-step approach produces individuals and teams that improve their communication by learning to create influential presentations and conduct critical, engaging conversations.

Practical guidance through every step of the presentation process — from brainstorming to organizing content, writing to editing speeches and presentations, critique of visuals, adapting for different personality types, and fully rehearsing for optimal delivery.

COMPANY FACTS

Speakout, Inc, was established in 1990 by founder and CEO, Anne B. Freedman, an internationally-recognized communication consultant and author of *Public Speaking for the Genius*. She has produced the e-Course, *Speak Your Way to the Top* with nine videos and a collection of go-to interactive e-books and videos designed to simplify the speaking process for company, career and community development. Anne and her team are here for YOU.

SPEAKOUT
INC



NEED TO GIVE EFFECTIVE PRESENTATIONS? Maximize your success with our **NEW** flagship e-course: *Speak Your Way To The Top* or choose from our collection of go-to e-books and videos. Empower yourself and your team!

ANNE B. FREEDMAN, CEO

PAST CLIENTS

BankUnited, Baptist Health System, Blue Cross Blue Shield, Center for Social Change, .CO Internet SAS, DHL, Florida International University, Greater Miami Chamber of Commerce, ITC, Kaufman Rossin, Mastercard, Miami Dade Public Defender, Perry Ellis International, Royal Caribbean, SAB Miller, Taylannas, Viacom International Media Network, Vitas International, Western Union.

INVOLVEMENT

WBENC certified woman-owned business, National Association of Women Business Owners (NAWBO) International Task Force, Florida International Bankers Association (FIBA) Women's Leadership Committee, Edward Lowe Foundation, Certified Facilitator, Member, OWIT, ATD, The Commonwealth Institute.

3 TIPS FOR EXTRAORDINARY PRESENTATIONS

1

Organize your content to highlight what others will want to hear. While most of us have too much content for the time we're given to speak, it's vital to figure out what's most important to those who will be listening and cut out the rest.

2

Remember that different personalities hear and process information in unique ways. Plan your presentation with a mixture of approaches to appeal to introverts and extroverts, to big picture people and to those who thrive on the details.

3

If you're not enthusiastic about your message, it won't matter how striking your PowerPoint looks or what your offer may be. A leader who delivers a message with no emotion is not likely to engage the audience. Without engagement, nothing happens.

WHAT THEY'VE SAID ABOUT SPEAKOUT

It's fun working with Anne and very motivating for speakers with all levels of experience. I strongly recommend SPEAKOUT's programs for any organization seeking to improve presentation confidence, quality and results. – Janet Kyle Altman, Marketing Partner, Kaufman Rossin

SPEAKOUT has provided several outstanding professional development workshops for the Florida International Bankers Association Women's Leadership Committee. We strongly recommend their services to any organization seeking to enhance their team's communication and networking skills. – Teresa Foxx, Past Chair, Florida International Banker's Association, Director and General Manager, Barclays Bank, Miami

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